# FASHION SUMMIT Asia's Sustainable Fashion Event

**Executive Summary Report** 2022-2023



#### Fashion Summit (HK) 2022-2023

Fashion Summit (Hong Kong) is an annual event that focuses on sustainable fashion. It brings together industry players to promote sustainable development by integrating innovative thinking and sustainable concepts into business practices and consumption habits.

In 2022 & 2023, Fashion Summit (Hong Kong) expands its focus to include designers and consumers through various activities. The theme for the 2022-2023 summit is "Actions to the Sustainability Journey", aiming to discuss existing and upcoming sustainability solutions, actions to the cosmopolitan outlook for the fashion chain.

In 2022-2023, Fashion Summit (HK) has organized the following activities

- Six seminars / sharing sessions / outreach / workshops in the period of Aug 2022 to Jul 2023
- Two designer's sustainable fashion showcases at Centerstage in Sep 2022 and at Xiqu Centre in Oct 2023
- Fashion Summit (HK) 2023 Study tour to Stockholm, Sweden in June 2023
- Fashion Summit (HK) 2023 International Conference, International Fashion Show of 6 regions & countries' designers, Fashion Showcase of HK and International designers at Xiqu Centre, West Kowloon Cultural Districts in Oct 2023



#### Fashion Summit (HK) 2022 Project completion

Date	Location	Event	No. of Attendees
6-Aug	Chemtex Technology Centre	Fashion Sustainability Mission : Digital Knits Design Tour	22
24-Aug	The Mills Fabrica	Seminar of Eco-Friendly Packaging in Fashion	104
9-11 Sep	HKCEC TDC Centerstage	Designers' Sustainable Fashion Showcases at Centerstage 2022	120
15-Nov	CITA Lecture Hall	Designers' sharing: Our Sustainable Fashion Journey	96
2-Dec	The Mills	Fashion Sustainability Mission: Explore Sustainability in Apparel & Textiles	27
30-Dec	CITA Digital Fashion Lab	Fashion Sustainability Mission: 3D Virtual Fashion Journey	20



#### Fashion Sustainability Mission: Digital Knits Design Tour

Date: 6 Aug 2022

Venue: Chemtex Technology Centre

To follow up on the Fashion Summit (HK) 2021 panel discussion topic "Are we failing the future of fashion with the lack of sustainability education?" Fashion Summit (HK) had organized the onsite sustainability education to the young students in Aug 2022.

A group of secondary and tertiary students from different schools and universities toured a digital knitting showroom located in the Kwai Shing Industrial Building.

During their visit, they witnessed a digital knitting demonstration by a fashion designer and a knitting machine operator. The students learned how the fashion industry can use 3D design and digitalisation technologies to produce digital knitting fashion products.

# FASHION SUMMIT

#### Fashion Sustanability Mission: Digital Knits Design Tour



Venue: Chemtax Technology Centre

- Guided tour to showroom
- Digital knitting demonstration











#### **Seminar of Eco-Friendly Packaging in Fashion**

Date: 24 Aug 2022

Venue: The Mills Fabrica

Attendees: 104

In 2016, in the EU alone, total packaging waste amounted to nearly 87 million tonnes (much of which was plastic), which is about 170 kg per person! That's an enormous (and growing) amount of often non-recyclable waste.

It turns out fashion is no stranger to the single-use plastic problem: with the rise of online shopping and the increase in amounts of clothes purchased every year, particularly during the pandemics, we've also seen an increase in plastic packaging used by brands.

Fashion Summit (HK) organized a seminar of at The Mills Fabrica to discuss on Eco-Friendly Packaging in Fashion. 12 Professionals from various sectors shared their views on sustainable fashion packaging, challenges faced during packaging transformation, policies and regulations, and successful packaging transformation examples. The aim of the seminar was to promote sustainable fashion development through public education.



#### **Content of Eco-Friendly Packaging in Fashion Seminar**

10:00 – 10:05	Welcome Remarks  Mr. Richard Cheng, Chairman of Clothing Industry Training Authority
10:05 – 10:25	Global Packaging Impacts  Ms. Karen Ho, Head of Corporate and Community Sustainability, WWF-Hong Kong
10:25 – 10:45	Rethink Packaging Report by The Mills Fabrica  Mr. Angus Tsang, Research & Investment, The Mills Fabrica
11:00 – 12:00	<ul> <li>Panel Discussion I: Packaging Challenges</li> <li>Dr. Peter Cheng, Chairman of Hanbo Enterprises Ltd.</li> <li>Mr. Ken Lam, Regional Sales Director of G-Locs Group in Asia</li> <li>Mr. Angus Tsang, Research &amp; Investment, The Mills Fabrica</li> <li>Moderator: Ms. Karen Ho, Head of Corporate and Community Sustainability, WWF-Hong Kong</li> </ul>
14:00 – 14:15	Welcome Speech  ■ Ms. Jersey Yuen, Assistant Head of Create Hong Kong, The Government of the HKSAR
14:15 – 14:30	Sharing of Packaging Policy & Regulations  Mr. Pat-nie Woo, Partner, Head of ESG - Hong Kong, KPMG China and Global Co-Chair, Sustainable Finance, KPMG IMPACT
14:30 – 14:45	Future Trends on Packaging Innovations in the Food & Beverages Industry by WGSN
14:45 – 15:00	Sustainable Packaging: How to Go Greener?  Mr. Cyril Drouet, Founder of ADDLESS Design Studio
15:00 <b>–</b> 16:00	<ul> <li>Panel Discussion II: Partnerships for the Goals – Government, Trade &amp; Society</li> <li>Mr. Osvaldo Patricio Álvarez Peréz, Consul General of Chile to Hong Kong and Macau</li> <li>Mr. Patrick Orchard, Consul (Economic), Australian Department of Foreign Affairs and Trade</li> <li>Hon. Sunny Tan, Member of the HKSAR Legislative Council (Textiles &amp; Garment)</li> <li>Moderator: Prof. Thomas C. C. Wong, Chairman of Institute of International Sustainable Development</li> </ul>

## FASHION SUMMIT

#### Asia's Sustainable Fashion Event



#### **Eco Friendly Packaging in Fashion Seminar**













#### **Designers' Sustainable Fashion Showcase at Centerstage 2022**

Date: 9-11 Sep 2022

Venue: HKCEC TDC Centerstage

Fashion Summit (HK) is one of the major events of CENTERSTAGE and we have collaborated with HKTDC in SEP 2021 to organize a fashion showcase at Centerstage and exhibited 63 fashion & footwear designs from 11 HK and 9 overseas designers. We continued this cooperation and organize a fashion exhibitions in 2022 Centerstage.

At HKCEC Hall 1B, a showcase was held featuring Sustainable Fashion Collections. More than 20 Fashion Designers and Brands from Hong Kong, the Mainland, and Overseas presented successful examples of sustainable fashion items. Visitors had the opportunity to witness innovative and ecofriendly designs during the showcase.

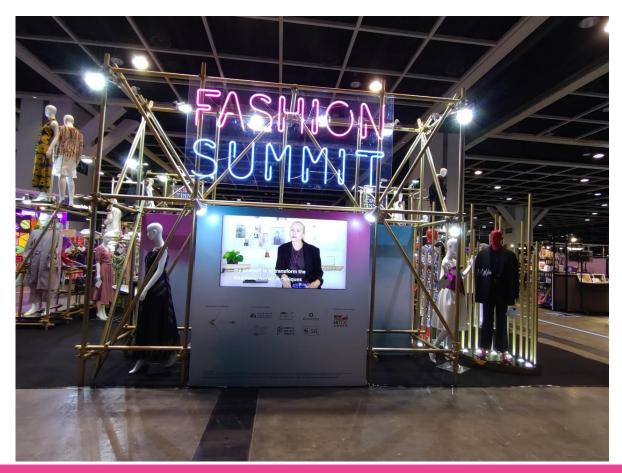
#### FASHION SUMMIT Asia's Sustainable Fashion Event



Designers' Sustainability Fashion Showcase

Venue: HKCEC TDC CENTRESTAGE

Date: 9-11 Sep 2022





#### **Designers' Sharing: Our Sustainable Fashion Journey**

Date: 15 Nov 2022

Venue: CITA 1/F Lecture Hall

Attendees: 96

The event featured eight guest speakers from various fields such as design, entrepreneurship, academics, and media. They shared their experiences in establishing their own brands and creating sustainable fashion in Hong Kong. The discussion also included the perspectives of consumers from Hong Kong and Macau on sustainable fashion. Furthermore, a panel discussion was held to talk about the necessary skills that fashion industry professionals should possess to cater to the growing sustainable fashion market. Below is the Content of the Sharing.

14:35 – 14:55	Consumer Perceptions of Sustainable Fashion in Hong Kong and Macau		
	<ul> <li>Dr. Chris Lo, Associate Professor, School of Fashion &amp; Textiles, The Hong Kong Polytechnic University</li> </ul>		
14:55 – 15:15	Establishment of Creative and Sustainable Fashion in Hong Kong		
	Ms. Juliana Lam, Founder & President of INNOTIER		
15:15 – 15:30	V VISSI x Look Cool Do Good		
	<ul> <li>Ms. Vickie Au, Founder &amp; Creative Director of V VISIONARY DESIGN STUDIO</li> </ul>		
15:30 – 15:45	Design Decisions: The Science of Impact		
	Ms. Natalie Chan, Managing Director of PIE Strategy Ltd.		
15:45 – 16:00	Networking Break		
16:00 - 17:00	Panel Discussion:		
	Do Emerging Fashion Professionals have the Skills for a Sustainable Industry today?		
	Ms. Meiyan Chan, REDRESS Design Award Alumni		
	Mr. Greg Cole, Co-Founder of dejaWOOO and		
	<ul> <li>Dr. Chris Lo, Associate Professor, School of Fashion &amp; Textiles, The Hong Kong Polytechnic University</li> </ul>		
	Ms. Marianne Mclean-Atkins, Sustainable Fashion Education Director of REDRESS		
	Moderator: Ms. Laura Westbrook, Journalist at South China Morning Post		

# FASHION SUMMIT

#### **Designers' Sharing: Our Sustainable Fashion Journey**

Venue: CITA Lecture Hall







#### Fashion Sustainability Mission: Explore Sustainability in Apparel & Textiles

Date: 02 Dec 2022

Venue: The Mills

A group of secondary and tertiary students learned about sustainable fashion during a visit to The Mills. They were able to witness the Garment-to-Garment (G2G) Recycle System in action at The Mills Shopfloor, which transforms used clothing into new garments. The students also joined the "Learning Tour on Sustainability" at CHAT (Centre for Heritage Arts & Textile), where they learned about the connection between the growth of Hong Kong's textile industry and environmental protection. The CHAT team even demonstrated how to create fabric bracelets using discarded clothing.

### 時尚高峰 FASHION SUMMIT



#### Fashion Sustainability Mission: Explore Sustainability in Apparel & Textiles

Venue: The Mills

-Guided Tour: Experience Garment-to-Garment (G2G) Recycle System to recycle post-consumer garments to new ones

-Learning Tour on Sustainability

Tour & Activities at CHAT (Centre for Heritage Arts & Textile) to learn about the relationship between Hong Kong textile industry's development and the

environmental protection



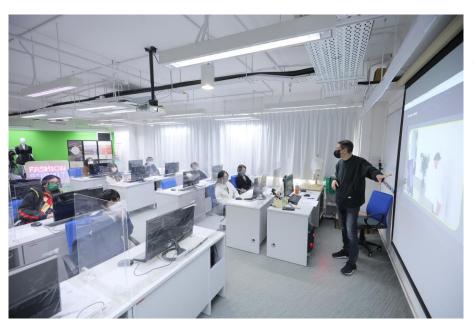


#### **Fashion Sustainability Mission: 3D Virtual Fashion Journey**

Date: 30 Dec 2022

Venue: CITA Digital Fashion Lab

A group of high school and college students learnt about the 3D design software application in the fashion industry in CITA Digital Fashion Lab. They learnt about CLO, a 3D fashion design software and the workflow of making 3D virtual garment. The students were taught to create their own virtual fashion designs and fashion show using the CLO platform during the session.



#### Fashion Sustainability Mission:3D Virtual Fashion Journey









#### Fashion Summit (HK) 2023 Project Completion

Date	Location	Event	No. of Attendees
24-Feb	WWF-Hong Kong Mai Po Nature Reserve	Sustainability Tour on Wetlands Conservation	23
27-Apr	2/F Exhibition Hall, CITA Building	Upcycling Workshop: DIY Traditional Flower Plaque	25
11-15 Jun	Stockholm & Boras, Sweden	Sweden Study Tour	16
28 -Jul	WWF-Hong Kong Hoi Ha Marine Life Centre	Sustainability Tour on Ocean Conservation	29
11-12Oct	Xiqu Centre West Kowloon Cultural District	Fashion Summit (HK) 2023 Conference	2526
110ct	W Hong Kong - 1 Austin Road West Kowloon Station	Fashion Summit Welcome Party	130
120ct	Grand Theatre Foyer	Fashion Summit Pre-Fashion Show Cocktail Party (17:00 -18:00)	100-200
12 Oct	Grand Theatre	Fashion Summit International Fashion Show (18:00 -19:00)	947
11-12 oct	Xiqu Centre – Atrium	Fashion Showcase	200 – 300



#### **Sustainability Tour on Wetlands Conservation**

Date: 24 Feb 2023

Venue: WWF-Hong Kong Mai Po Nature Reserve

The 75th session of the United Nations (UN) General Assembly in 2021 adopted a resolution cosponsored by 75 Member States proclaiming 2 February of each year, the date of adoption of the Convention on Wetlands, as World Wetlands Day observed by the UN. Contributing to 75 SDG indicators, wetlands are one of the most world's valuable ecosystems and a nature-based solution for mitigating emissions through their massive carbon storage capacities, protecting communities and ecosystems from climate impacts, and reversing biodiversity loss.

To raise awareness of the urgency to protect and conserve wetlands for their critical benefits for human and planetary health. Fashion Summit (HK) organised a sustainability education for the public on 24 Feb 2023 at Mai Po nature Reserve. Attendees encountered different types of wetlands such as gei wai, fishpond, mangrove, reedbed and freshwater marsh and learnt the importance of biodiversity and wetlands conservation.

# FASHION SUMMIT Asia's Sustainable Fashion Event











#### **Upcycling Workshop: DIY Traditional Flower Plaque**

Date: 27 April 2023

Venue: 2/F Exhibition Hall, CITA Building

A group of public attended the Upcycling Workshop in CITA with the following content:

- Introduction to traditional folk handicraft "Flower Plaque"
- Flower plaque artisan's interesting stories of paper crafting
- Demonstration of flower plaque crafting techniques
- On-site creation of own mini flower plaque with garment wastes









#### Fashion Summit (HK) study tour to Stockholm, Sweden (11-15 June 2023)

Sweden is a country that is internationally known for design and fashion. Sustainable fashion design is embedded in the DNA of the Swedish. It was one of the countries with the highest spending on clothing in Europe. Stockholm city is home to some of the biggest dernier cri (the latest fashion) names like H&M, Acne, etc. highly praised for its inimitable styles and ecological fabric.

The Trade & Invest Commissioner of Business Sweden, participated Fashion Summit (HK) 2021 conference, and she wanted to cooperate with Fashion Summit (HK) project and proposed to organise a study tour to join the Sweden Stockholm Fashion Week at the end of August 2022 to get in touch and have intelligence exchange with the international fashion brands, designers, related organisations to have an in-depth exploration of the Fashion Design & Art, Contemporary Creativity, and Sustainable Future for the coming Fashion Summit event in Hong Kong.

The charm of Swedish Fashion fits perfectly into the Fashion Summit (HK). So, the project team accepted the invitation from Business Sweden and planned a study tour to embrace the rhythm of Swedish fashion culture, history, education, and metropolitan design.

Due to the persistence of COVID-19, the Sweden Study tour was postponed to 11th – 15th June 2023. The Hong Kong delegation of members include fashion industrials, HK fashion designers, NGO members, project team members.



#### Summary of the Fashion Summit (HK) 2023 Sweden Study Tour

Hong Kong delegation has a valuable opportunity to meet with the Swedish representatives from Sweden's fashion, design, recycled fiber, textile & fashion associations to exchange sustainability intelligence & experience in both Hong Kong and Sweden during the high-level Roundtable meeting in the Business Sweden Stockholm office. HK delegation also learned about the essence of Investment and new business start-ups in Sweden.

The delegation was led to visit the following organisations in Stockholm & Boras:

- A new fibre producer, "Tree to Textile",
- The famous "Stockholm Fashion District", a unique community and business venue with digital & physical showrooms of fashion, accessories, and footwear
- A sustainable fashion startup by young designers and fashioners, the XV Production
- A Swedish outdoor brand Revolution Race of sustainable products

It is amazing to visit Boras, the City of Textile, as well as the Textile Fashion Centre bearing both the Swedish School of Textiles and the Textile Museum of Sweden to explore the history, the Innovative and Novel textile and fashion development in Sweden.

#### Follow Up

One Swedish sustainable designer Mr. Roei Derhi who sat in the roundtable meeting was invited to join the Fashion Summit (HK) 2023 International Fashion Show on 12 Oct 2023 to share his design on stage.



#### Roundtable Meeting in Business Sweden Stockholm

#### **Itinerary:**

12 June 2023 (Mon)

Roundtable Discussion in Stockholm Sweden

The Topic "Actions to the Sustainability Journey"

12 Hong Kong delegates, and 14 Swedish delegates to join the roundtable meeting and the Networking

Lunch with Swedish Fashioners.









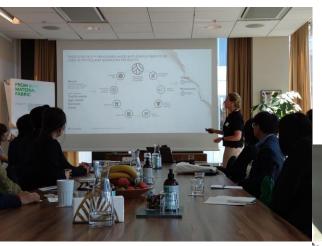
#### Meeting New Fibre Producer & Research Institute

#### Tree to Textile, new fibre producer

12<sup>th</sup> June 2023 Date:

Klarabergsviadukten 63, Stockholm. Ms. Roxana Barbieru , CEO Venue:

Contact:





#### Online Meeting with RISE Research Institutes of Sweden

12<sup>th</sup> June 2023 Date:

Venue: **Business Sweden Stockholm Office** 

Ms. Hanna de la Motte, VP of the Business and Innovation Area Material Transition Contact:







#### Roundtable Introduction at Business Sweden Office

**Date: 13th June 2023** 

#### **Roundtable Introduction at Business Sweden**

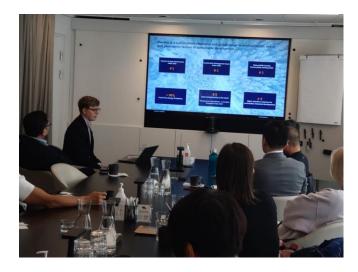
Date:

Venue:

13<sup>th</sup> June 2023 AM Business Sweden Stockholm office Mr. Carl-Johan Bjorkwall of Business Sweden Contact:

The purpose of the meeting is to introduce to the Hong Kong delegations about the Investment and doing business in Sweden.







#### **Stockholm Fashion District**

#### **Visit Stockholm Fashion District**

13<sup>th</sup> June 2023 PM Stockholm Fashion District Ms. Helelna Waker, CEO of Stockholm Fashion District Date: Venue: Contact:











#### **Study Tour in Boras (Western Sweden)**

**Date: 14th June 2023** 

#### **XV Production**



#### **Revolution Race**







#### **Boras Council & The Textile Fashion Centre**

**Date: 15th June 2023** 

#### **Meeting Municipality of Boras at the City Hall**





#### The Textile Fashion Centre



Swedish School of Textiles - University of Boras



**Textile Museum** 





#### **Sustainability Tour on Ocean Conservation**

Date: 28 July 2023

Venue: WWF-Hong Kong Hoi Ha Marine Life Centre

It has been estimated that 1.4 million trillion microfibres are currently in the oceans and if the fashion industry continues in a business-as-usual scenario, between 2015 and 2050, 22 million tonnes of microfibres will enter our oceans. Recent research shows that plastics emit powerful greenhouse gases as they degrade and, over time, give off more and more gas, so the plastics accumulating in our oceans represent a vast, uncontrollable source of future emissions, as well as posing a danger to our marine ecosystems and human health.

Fashion Summit (HK) is Asia's leading sustainability fashion herald, we took the lead to draw the attention of the fashion industry, the designers, brands, and the fashion consumers on the importance of fashion lifecycle towards the ocean lifespan. Fashion Summit (HK) had organised a sustainability education tour for the public on the Ocean ecosystem. The tour included an introduction of Hoi Ha Marine Life Centre, Glass bottom boat tour of the current sea pollution, Upcycling experience on marine wastes to fashion, so that the attendees learnt the importance of Ocean conservation.

#### FASHION SUMMIT Asia's Sustainable Fashion Event









#### Fashion Summit (HK) 2023 Conference

Date	Location	Event	No. of Attendees
11-12Oct	Xiqu Centre West Kowloon Cultural District	Fashion Summit (HK) 2023 Conference	2526
110ct	W Hong Kong - 1 Austin Road West Kowloon Station	Fashion Summit Welcome Party	130
120ct	Grand Theatre Foyer	Fashion Summit Pre-Fashion Show Cocktail Party (17:00 -18:00)	100-200
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11-12 oct	Xiqu Centre – Atrium	Fashion Showcase	200-300





## Highlights

Fashion Summit (HK) is Asia's leading sustainable fashion event funded by Create Hong Kong and organized by Clothing Industry Training Authority (CITA).

The theme of Fashion Summit (HK) 2023 is "Actions to the Sustainability Journey".

Fashion Summit (HK) 2023 conference was held at **the Xiqu Centre in West Kowloon Cultural District** There were a series of events such as:

- 2-day international conference on 11-12 Oct with 4 keynote presentations, 8 Panel discussion sessions and total 48 speakers including 24 overseas speakers. The conference attracted 2,526 attendees.
- Sustainable fashion showcase of 20 HK and overseas fashion designers at the G/F Atrium
- Six international designers' fashion show at 4/F Foyer
- Fashion industry exhibition of 10 companies at 4/F Grand Theatre Foyer
- International Fashion Show of 6 designers at the Grand Theatre of Xique Centre, attracted 947 attendees.
- Fashion Summit (HK) Welcome Party at Woobar in W Hong Kong
- Artistic Fashion Exhibition from the Fashion Summit fashion designers at the lobby of W Hong Kong
- Display of WWF project "Sustainable Living for the Health of People and Nature" at 2/F of Xique Centre

The events of **Fashion Summit (HK) 2023** was jointly organized by *Clothing Industry Training Authority, Hong Kong Research Institute of Textiles and Apparel, Office of the Hon. Sunny Tan, Member of the Legislative Council, REDRESS, Sustainable Fashion Business Consortium, The Mills Fabrica, and WWF-Hong Kong.* 

THIS YEAR 2023, WE HAVE.....







# Opening Ceremony



**Hon. Sunny Tan,** Member of the HKSAR Legislative Council (Textiles & Garment)



**Hon. Andrew LEUNG Kwan-yuen**, GBM, GBS, JP President of the HKSAR Legislative Council

Mr. Richard Cheng, Chairman of Fashion Summit (HK) 2023.



### Keynote speakers



Mr. Dan Bradshaw, Chairman of WWF-Hong Kong



Mr. Yang Xiaodong, Vice President of China Garment Association



Mr. Jeremy Lardeau, Vice President of Higg Index, Sustainable Apparel Coalition



Mr. Victor Tsang, Head of CreateHK, HKSAR Government



**Dr. Henry Tan,** Chairman of Textile Council of Hong Kong



Ms. Louise Bergholm, Consul General, Consulate General of Sweden in Hong Kong



Mr. Osvaldo Patricio Alvarez Perez, Consul General of Chile to Hong Kong and Macau SAR

# ACTIONS TO THE SUSTAINABILITY JOURNEY Moderator Prof. Thomas C.C. Wong Chairman Institute of International Sustainable Development Mr. Sunny Tan Member of the JIRSUR Legistave Cannell Clexities & Garment) Mr. Mojalefa Mogon Consul General of South Africa Im Hong Kong Hon. Sunny Tan Member of the JIRSUR Legistave Cannell Clexities & Garment) Actions to the Sustainability Journey



# PANEL DISCUSSION SESSIONS









# PANEL DISCUSSION SESSIONS









At our showcase, you will see Design Collections from Hong Kong and overseas Fashion Brands demonstrating successful cases of creating Sustainable Fashion Items.

S H O W C A S E



INTERNATIONAL DESIGNER SHOWCASE

# INTERNATIONAL DESIGNER SHOWCASE



DORIAN HO (HONG KONG SAR)



LEE KHOON HOOI (MALAYSIA)



DENNIS LUSTICO (PHILIPPINES)

# INTERNATIONAL DESIGNER SHOWCASE



ROEI DERHI (SWEDEN)



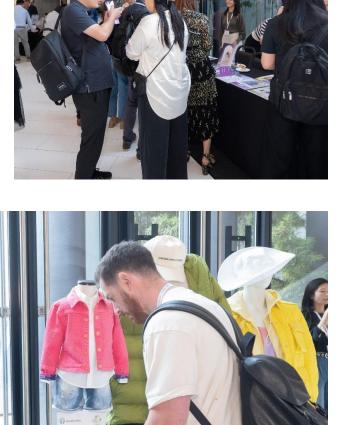
ZHANG YICHAO (CHINA)



NAGARA SAMBANDARAKSA (THAILAND)







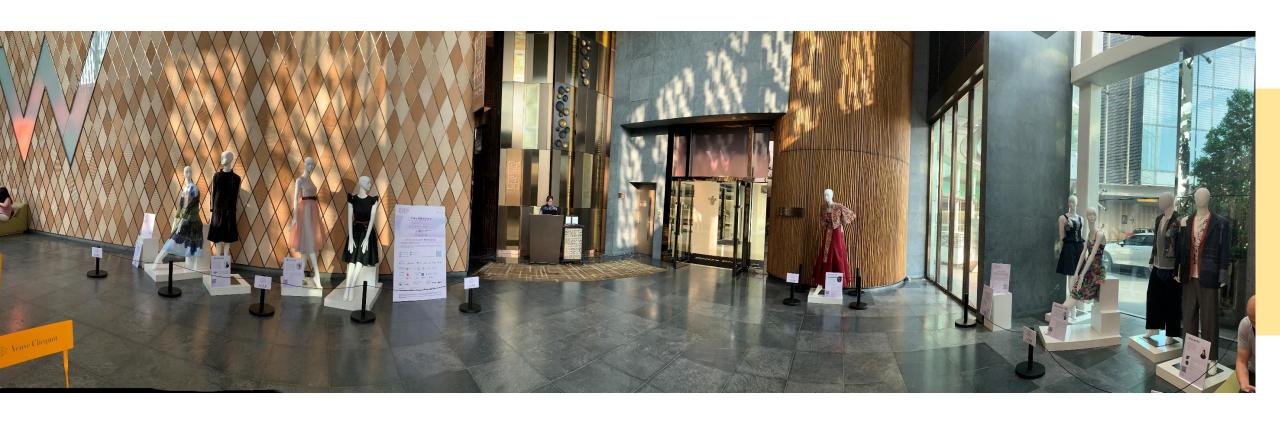


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WOOBAR AT W HONG KONG

### ARTISTIC FASHION EXHIBITION







### 時尚高峰 FASHION SUMMIT



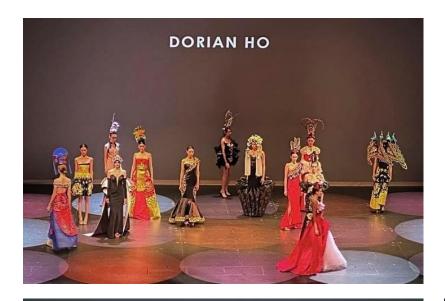
2023' INTERNATIONAL FASHION SHOW

Theme "Sustainability X Heritage X Culture"



INTERNATIONAL FASHION SHOW

### INTERNATIONAL FASHION SHOW













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### FASHION SUMMIT

### WWF display on 11-12 Oct 2023 at 2/F Xiqu Centre





### End of the Executive Summary Report