



# NATALIA PAVANELLI

## Biography

Natalia is a Brazilian-Canadian designer with an all-out passion for sustainability, fashion and textile design. With a BA in Industrial Design, a diploma in Fashion Design and 11 years of experience in the fashion industry, she is finally ready to take my place in the Sustainable Fashion Market through the Cottagecore Aesthetic.

Natalia was born in Brazil but she started travelling very young. She spent her childhood in Germany and Spain, followed by a work experience in France. These experiences have taught her to embrace new cultures. her passion for History, Art and Vintage grew through the years, with a British and European eye and personality. However, it was only two years ago, after five years of living in Canada, that she discovered Cottagecore.

Discovering this community has switched her mindset. It was a switch off from stress and a switch in the way she used to consume, the way she saw life, with an English-Vintage aesthetic that brings the calmness of a Monet painting. At that moment, she decided to create Wandwoods, a brand that advocates for a more sustainable, calm and romantic way of life here in North America.

## About Wandwoods

A Sustainable Cottagecore Fashion House

Wandwoods is a North American Cottagecore Fashion House dedicated to spreading the words of tranquillity, sustainability & kindness. Inspired by the traditional English countryside aesthetic, romance and nostalgia, we make a strong fashion statement, positioning ourselves amongst this beautiful subculture that rapidly grew around the world.

Cottagecore is a lifestyle shift from the fast-paced and modern world we live in today. It is an escape into a world of appreciation for the simple things, a connection with the natural elements and a sense of contentment by simply living in the present moment. Aesthetically, it is inspired by a romantic rural life, the kind you read in Jane Austen novels and romantic period movies.

Wandwoods is dedicated to bringing this aesthetic to life through Sustainable and Ethical methods. We use sustainable fabrics such as Linen and other OEKO-TEX® certified materials, and our packaging is recycled and recyclable. Our hang tags are made of flower-seed paper, so you can plant them as they'll grow wildflowers.

This brand is committed to advocating for a switch in mindset, rescuing old values of a simple life, producing locally in Canada and choosing sustainable materials to create romantic and versatile silhouettes that you'll wear in a lifetime.

### CONTACT US

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### OUR ADDRESS

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# Wandwoods

Our debut collection pieces are made of 100% linen. It is a natural and biodegradable fibre considered sustainable and durable. It requires 5 to 20 less water and energy to produce, compared to other fibres, like cotton. The colour palette consists of soft tones of spring and an originally designed print, hand painted by the founder, Natalia Pavanelli.



#### THE LADY JANE DRESS

The Lady Jane dress is a mini full-circle skirt skater dress made of sustainable 100% linen fabric and comes in 3 colours: Mistletoe, Old Rose and the Full Bloom print. All colours have a contrasting inner white skirt. The shorter length makes it very versatile for Spring and Summer use, however, this dress can also be layered and used in the Fall and even Winter. It also features pockets and a beautiful twirl, making this dress the perfect versatile piece in any wardrobe.



#### THE PEMBERLEY TOP & SKIRT

This set is composed of a wrap top and midi skirt which will be available as separate pieces as well. The top and skirt will come in 3 styles: Mistletoe, Old Rose and the Full Bloom print. This set is very versatile. Wear it together, like a dress, or separate. When you get this set, you have infinite combinations with other pieces in your wardrobe. The wrap top makes this look feminine and the puff sleeves make it extra romantic. It has a princess shape and it is slightly cropped. The skirt is full and features 2 pockets. Get a beautiful twirl and feel like Elizabeth Bennet through the gardens of Pemberley.

