



## MOUNTAIN YAM

### Biography

Mountain Yam's personal design mission is to remind people that the world is big, vibrant and full of inspiration. Yam graduated with a master's degree in fashion design from the Institute of Textiles and Clothing at the Hong Kong Polytechnic University and received certificates from the Fashion Institute of Technology and Parsons School of Design in New York.

In 2014, Yam was recognised as one of the "Next Generation of Design Talent – 40 under 40" by Perspective Magazine. In 2015, Yam received a Dynamic Style Icon Award from Jessica Code Magazine, followed by a Hong Kong Designer Award from Jessica Magazine in 2016. In 2018, Yam was selected to represent the city as part of the Belt and Road International Young Fashion Designers Showcase Tour.

Yam loves to explore the world. Through his adventures in different parts of the world, new cultural elements can be brought into his designs and inspire his customers. Apart from fashion, he also loves art & design, architecture, travel, culture & lifestyle, food & drink, fitness & pet, etc.

### About 112 mountainyam

Ready-to-wear label 112 mountainyam is grounded in a bold philosophy: discover who you are; express who you are. Founded by designer Mountain Yam, the label takes its name from Pantone 112—a hue that simultaneously evokes a sense of futurism, freedom and organic vitality. The brand's signature pieces use contrasts between elements from the natural world and international cultures to create distinctive, energising and vibrant designs for multifaceted modern women.

112 mountainyam has introduced its collections at Fashion Weeks in Beijing, Hong Kong, New York, London, Paris, Rotterdam, Shanghai and Taiwan. The brand has been featured in WWD, BBC, Vogue, Elle, Harper's Bazaar, Cosmopolitan, Marie Claire, Legend, Tatler, Milk and City Magazine, among others.

#### CONTACT US

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#### OUR ADDRESS

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112 mountainyam  
HONG KONG





Hand-woven deadstock ribbons stocked since the launch of our first collection back in 2014. Upcycled polyester and upcycled nylon fabric applied on the shorts.