



PROF. KAREN CHAN, JP

Biography

Karen Chan, JP is the Founder, Creative Director & Chief Fashion Designer of modern glamorous designer brands SPARKLE COLLECTION and SPARKLE BY KAREN CHAN. Born and raised in Hong Kong and having studied and lived in US and Canada for 15 years, Karen has a deep appreciation for both Chinese and Western art and culture, with a special passion for HK culture and the iconic cheongsam.

Karen apprenticed under the legendary Intangible Cultural Heritage Inheritor Master Fung Yau Choi in the art of making cheongsam and Tang jacket, and designs funky modern cheongsams and Tang jackets which keep the intricate Chinese craftsmanship but infused with Western design concepts like patterns, fabrics and wearability, injecting new life and game-changing ideas into this priceless national heritage.

Under Karen's insightful leadership, Sparkle Collection has blossomed into a well-known high fashion lifestyle brand in the short span of 4 years since establishment. Karen's [PEONY] cheongsam is on permanent display in the world-class China National Silk Museum, and SPARKLE's audacious and avant-garde interpretation of the cheongsam has won the brand the prestigious invitation to participate in HK Fashion Week's most influential CENTRESTAGE fashion show four years in a row. The prestigious Chinese Arts & Crafts Co. Ltd. also chose SPARKLE as their exclusive designer fashion brand to carry.

Aside from her innate talent in fashion design, Karen's contribution to society is also well recognized. Besides being appointed as Justice of the Peace (JP), Karen received an Honorary Fellowship from the Vocational Training Council, is an appointed Council Member of Hong Kong Polytechnic University and an Adjunct Professor of Hong Kong Baptist University. Karen also received numerous accolades over the years, including JESSICA Most Successful Women Award, GBA Outstanding Women Entrepreneur Award, Ten Outstanding Young Persons Award, APEC Young Women Innovator Award, FHKI's Young Industrialist Award and Outstanding Women Professionals & Entrepreneurs Award to name a few.

About SPARKLE by Karen Chan

Sparkle Collection - SPARKLE by Karen Chan is a modern glamorous designer brand specializing in young and vibrant Chinese chic luxury fashion. As HK's first understated luxury cultural and creative brand, SPARKLE is dedicated to the revival of the Intangible Cultural Heritage of the cheongsam, combining the sublime craftsmanship and timeless beauty of the Chinese cheongsam with western couture's modernity and fluidity in funky and boldly coloured prints, transforming the traditional cheongsam and Tang jacket into colourful and fun wearable fashion with artistic and distinctive HK elements.

SPARKLE's philosophy is "Beauty Knows No Boundary", and the SPARKLE modern cheongsam and Tang jacket can be effortlessly and elegantly carried by women of all shapes and sizes, enabling women of all ages to look youthful, feel happy and confident, and let their inner beauty shine through. Every SPARKLE piece is like a walking art canvas, a joyful and colourful painting that you can wear, each telling a story that brings resonance to every Hongkonger.

Aside from modern funky cheongsams and Tang jackets, SPARKLE also offers designer jewellery, scarves, sunglasses, perfume, wedding gifts and stylish accessories.

SPARKLE is well-recognized by the fashion industry and have won the CMA's "Hong Kong Emerging Brand Award", "Hong Kong Top 10 Retail in Tourism" Award as well as "Hong Kong Cultural & Creative Industries Award".

CONTACT US

FB : SparkleCollectionOfficial
IG : the_sparkle_collection
YouTube : Sparkle Collection
sparklecollection.co

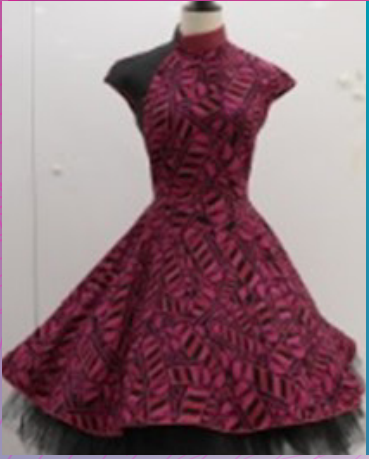
OUR SHOWROOM

Chinese Arts & Crafts
2/F, Causeway Centre, 28 Harbour Road, Wan Chai, HONG KONG

OUR FLAGSHIP SHOP

Shop G, 1/F, Fashion Walk, 9 Kingston Street, Causeway Bay, HONG KONG

Sparkle
by KAREN CHAN



[BARBER TWIRK] CHEONGSAM PARTY DRESS

This pattern is inspired by the barber pole – a common sight in HK in the 1960s-1990s; a twirling pole meant the barber shop was open for business. Through the decades, barber shops have gradually been replaced by hair salons, and the pole eventually stopped twirling. In recent years, the barber pole has been reborn as a vintage collectible item, its gentle twirl beckoning people to take a stroll down memory's lane.

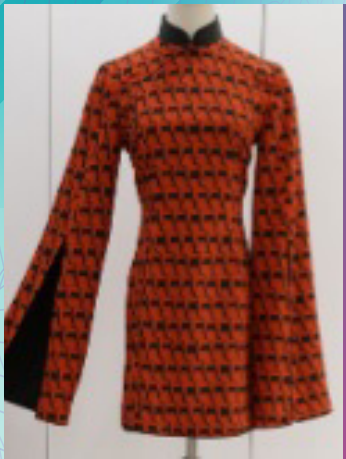
This piece pushes the boundaries of the classical concept of the cheongsam; the 100% silk circle skirt with tutu petticoat is purely western, but matched with a fuchsia and black yin-yang lambskin Mandarin collar, Chinese knot buttons and an iconic Cheongsam-style slanted lapel made of buttery soft black lambskin, this juxtaposition of colourful pure silk against black leather cultivate into this cute east-meets-west mini party dress that radiates a young playful girly vibe and dares you to be different and individualistic.



[YOYO MOJO] CHEONGSAM SHIRT DRESS

This pattern design is inspired by the yo-yo (搖搖), a toy commonly sold in neighbourhood stores (士多) in HK back in the 1970-1990's and treasured as a prized possession by every child, as it was both fun to play with and something to show off. An infusion of the Tang jacket and the Cheongsam, this wittily designed and colourful 100% silk shirt dress is the epitome of east-meets-west Chinese chic fashion.

Featuring quintessentially Chinese elements like the cheongsam side slit, lambskin leather Mandarin collar and Tang jacket-style silk knot buttons, but in an A-line shirt dress cutting highlighted with western style tulip sleeves, this Tang jacket-cheongsam hybrid shirt dress creates a slimming silhouette is super easy to carry and immensely fun to wear.



[SODA POP] MINI SKIRT CHEONGSAM

This pattern design is inspired by the glass soda bottles commonly found in neighbourhood stores (士多) in Hong Kong back in the 1960's to 1990's, when the refreshing fizz from a bottled soft drink was the highlight of any child's day. Even to this day, some people still insist that bottled sodas taste more "authentic" than canned sodas, maybe because it brings back sweet memories of yesteryear!

This 100% silk east-meets-west mini skirt cheongsam featuring pop-art style soda bottles rewrites the Intangible Cultural Heritage of the cheongsam; the unique butterfly sleeves inspired by the iconic water sleeves (水袖) in Chinese operas, the distinctive sleeves are of the same length as the western style A-line mini skirt itself; together with a peekaboo side slit, our brand signature lambskin Mandarin collar and Chinese knot buttons, this ultra-modern piece reinvents the traditional cheongsam into something daring, funky and sexy.



[BUBBLE MAGIC] TANG PANTSUIT

Remember the wide-eyed awe you had watching the iridescent magic bubble balloon out of the end of a tiny pink straw? Sold in neighbourhood stores (士多) throughout Hong Kong in the 1970-1990s, the plastic bubble tube was a classic all-time favourite toy found in every child's pencil case back in the day.

Inspired by the chic confident woman in tuxedo, this androgynous pantsuit blends the streamlined tailoring of the men's Tang suit with a Cheongsam diagonal front for sexy feminine allure. Together with our signature lambskin Mandarin collar, Chinese knot buttons and shiny black satin cuffs, this 100% silk edgy Tang pantsuit exudes an assured ease of rebellious and elegant confidence and is the pinnacle of the empowered woman's wardrobe.