



 **GLORI TSUI**

Biography

Glori Tsui is a Hong Kong-based awarded fashion designer who has studied, worked, and lived in various cities around the world. Glori believes there is no absolution in things. Every individual should have a unique aesthetic and lifestyle. As a designer, Glori believes that a product can only be good while it is both internally and externally appealing.

In 2012, Glori launched her fashion and accessories label, Methodology. Methodology suggested that there are no specific ways to wear its product. With the detachable and transformable design and creativity, various possibilities and styles could be created. Methodology's accessories collection won a bronze award at the Design for Asia Award. Many outstanding department stores worldwide have also worked with Methodology, including Lane Crawford, Harvey Nichols Hong Kong, Galleries Lafayette Beijing, Isetan Japan, etc.

In 2021, Glori enriched her professional knowledge in jade attestation and energy healing and launched her jewellery brand, OON Jewellery. A heartwarming jewellery brand that celebrates the relationship between people. It brings people closer together through modern symbolic designs and the meanings of gemstones.

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METHODOLOGY

About Methodology

Methodology, a women's fashion, and accessories designer label launched its first collection, Fall Winter 2012 in Lane Crawford Hong Kong. Methodology's designs often combine the femininity and toughness by using contrasting materials, shapes, and forms. Upcycled leather material is used in the accessories collection. Methodology's signature multi-functional designs are well demonstrated in the accessories collection. Many of the designs are transformable and have multiple ways to wear. With your creativity, all kinds of possibilities and styles could be created. Methodology launches bags and jewellery collections in 2018 and 2020.

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Two ways to wear vest made by left over fabric from Bags factory.

Burgundy pleated button down shirt dress made with leftover fabric from factory.

