



CHEN WEN

Brand Director of “CHENWEN Studio”

- Winner of the Top Prize of “Golden Thimble”, China’s Top Fashion Designer Award
- Vice President of China Fashion Designers Association
- Art Director of the Eurasian (France) Association for the Exchange of Culture and Art
- Professor of Shanghai International College of Fashion & Innovation, Donghua University

As the founder of his own fashion brand, namely “CHENWEN Studio”, which advocates a unique style combining the spirit of denim with modern fashion elements, Chen Wen is one of most influential designers in China who has attended China Fashion Week for years. Chen Wen is also an artist who advocates the concept of combining originality, creativity, fashion, and technology. His collections integrate the beauty of his paintings into denim design, and his passionate strokes and colours infuse a new vitality into denim fashion, making him stand out among designers for his bold fusion of originality and creativity blending East and West.

CHENWEN Studio

About CHENWEN Studio

CHENWEN Studio is an independent designer brand founded by Mr. Chen Wen with unique design concepts that advocate originality, creativity, fashion and technology, leading the trend of Denim Fashion Design. It is the spirit and lifestyle that combines the passion for denim with modern art forms. The brand focuses on the combination of denim elements, art and technology, fashion mix and match, and the collision between Chinese and Western cultures. His collections assimilate the beauty of painting art into traditional denim design, and his passionate strokes and colors infuse new vitality into denim fashion, it leads the brands to enrich originality and uniqueness.

CHENWEN Studio starts by studying fabric’ function, texture, color, pattern, printing process, and finishing effect, and uses various types of fabrics to create a typical denim style. The theme of each season always has a new design inspiration that comes from different artistic traveling and creative experiences of the designer. With both classical denim basis and innovative design elements, blending the Eastern beauty into a clear shape. It embodies youth and energy, sexy and romantic, without age boundaries of the denim spirit and dressing concept.

CONTACT US

微信 WeChat : 13371048151

品牌抖音企業號 : ChenWen_6688

陳聞老師抖音號 : 859993177



左右不規則襯衫款式，局部雙面彩條牛仔面料與牛仔藍色正反拼色相互映襯，顏色靚麗的彩條具有十分強烈的視覺衝擊效果，整體時尚靚麗、對比鮮明。

Irregular Shape Blouse, partial double-sided colour striped denim fabric contrast with denim blue colour. Colourful strips have a strong visual impact, the overall look is stylish and beautiful, with great contrast.



無袖收腰連衣裙修身款式，下擺荷葉邊設計，局部雙面彩條牛仔面料與牛仔藍色正反拼色相互映襯，顏色靚麗的彩條具有十分強烈的視覺衝擊效果。

Slim Fit Sleeveless Dress, hem ruffle design, partial double-sided colour striped denim fabric contrast with denim blue colour. Colourful strips have a strong visual impact.



廓形風衣時尚拉風，前擋風、腰帶、袖口條、口袋條撞色拼色，彩條牛仔面料與牛仔藍色正反拼色相互映襯，顏色靚麗的彩條具有十分強烈的視覺衝擊效果。

Silhouette Coat, front placket, waist belt, cuff strips, and pockets stripe contrasting color matching. Partial double-sided colour striped denim fabric contrast with denim blue colour. Colorful strips have a strong visual impact.



寬鬆大廓型連衣裙款式容納性很強，下擺豎條拼接，前胸袋斜條拼接，彩條牛仔面料與牛仔藍色正反拼色相互映襯，顏色靚麗的彩條具有十分強烈的視覺衝擊效果。

Loose Silhouette Dress, hem vertical bar stitching, front chest pocket with diagonal stitching. Partial double-sided colour striped denim fabric contrast with denim blue colour. Colorful strips have a strong visual impact.