# FASHION SUMMIT

10-12 SEP

**Fashion Summit (HK) Design Pavilion** 

**Global Designers' Sustainable Fashion Showcase** 

# Wilson Ma



Quarter Past 3hree

# Biography -

Wilson Ma, opening his first boutique in Hong Kong in 2020 – called Quarter Past 3hree – He studied in the UK majoring economics. After graduation, He was inspired by his father that to become a fashion designer. Since Wilson Ma did not study any fashion related subjects in his entire school life, he started to work in his father's company as an internship in order to experience all the knowledge and steps of the fashion design industry. Starting from zero, he tried to produce different styles of clothing, absorb different comments from the clients and build up his own style for his brand. Recently, he has opened his second boutique coming with a brand new collection.

## **About Quarter Past 3hree**

Here at Quarter Past 3hree, it is our ongoing exercise to bring style and comfort together. Our name comes from the phrase "Quarter past three, afternoon tea." which describes a very typical afternoon in the common Hong Kong household.

We strictly source all of our garments locally and learned from local master craftsmen, every piece from Quarter Past 3hree are handmade with pride and love. In the other words Quarter Past 3hree represents the best quality and craftsmanship from Hong Kong.

#### **CONTACT US**

FB: Quarter Past 3hree | IG: quarterpast3hree

#### **OUR SHOP**

Shop B, UG Floor 168 Queens Road Central, Central HONG KONG





## Outfit 1

A thin jacket which highlights the back side. We sew white embroidery pattern on denim fabric and attached on the jacket by safety pins. About this concept, we have two embroidery patterns that can switch freely.

## Outfit 2

A shirt which highlights the patches at the front side and attached on the jacket by safety pins. We have two embroidery patterns that can switch freely.

### Outfit 3

We chose some clothes from our old collection to rebuild and reform it as a new shirt. We used many old fabrics to form a grid that can joint them alternatively, which means customers can decide what or where they want to position the fabrics on the shirt. Since Peoples want the freshness from buying new clothes, I do think this reformation will refresh peoples mind and also not waste the old clothes.



## Outfit 4

We would not waste the outdated fabrics for past seasons, so we used those fabrics to apply into the jacket and pants, added metal loops on jacket to bring the freshness to customers.

