

# FASHION SUMMIT

## 10 - 12 SEP

**Fashion Summit (HK) Design Pavilion**

**Global Designers' Sustainable Fashion Showcase**

### Wendyel Borin



## WENDYEL BORIN

### Biography

Wendyel Borin is a Brazilian textile artist and her work is based on experimental upcycling. Wendyel remembers to love reuse since she was a little girl. The passion for fashion seems to have been born in her DNA, although she only had learned to sew at the age of 18. Concerned with natural resources, her creations have always involved new uses of existing and disused materials.

At the end of her fashion design bachelors' graduation in 2017, she has launched her reward own clothing line from tailoring upcycling. It all started with disuse and old-fashioned male jackets in her parents' wardrobe, which then served as the basis for her final course project. As a creator, Wendyel Borin believes "when we make clothes by other clothes, we work like as collage. I particularly like this kind of technique; it inspires me more than create a garment in a raw textile. And the result by the reconstruction and upcycling are fascinating, it gives to us infinite possibilities to create new shapes and cuts. To me, it was always like a manifest the use of the tailoring to provide the deconstruction of the silhouette for different bodies".

### About WENDYEL BORIN

Wendyel Borin is a Brazilian art concept fashion brand, and it has been born with the premises of minimum impact, reconstruction, and upcycling. The label products are reconstructed and upcycled by tailoring garments unused, unsold clothing waste, clothing samples, cut-and-sew waste, damaged textiles, and secondhand clothing waste. Wendyel Borin creates new stories and shapes to a new silhouette perspective with disused textiles for contemporary bodies. The brand works on made to measure to reach body inclusivity and to eliminate waste in the production process. The tailoring textiles are used for increasing the durability, also add to the products characteristics of more time for use, repair, and recycling.

Wendyel Borin works with a local workers, individual seamstress, small groups, and local workshops to sewing the garments. Mainly of the collaborators are female, the brand sees this an opportunity to reach positive change as equality gender (5). Other goals guide of UN Sustainable Development for the business practices are responsible consumption and production (12) and climate action (13).

### CONTACT US

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## Outfit 1

### Suit Cape, Top and Draped Skirt

Reconstructed male tailoring garments: The top cropped piece was made by parts of a trousers and two ties, used the back part of the trouser in front of top (making reuse of the back pocket) and the ties turned to adjustable handles. The suit cape was made by a male jacket, it was kept the pockets and it had adapted the shape to adjusted by buttons. Upcycling textile: The draped skirt volumes concept created by left over lining fabric on moulage.



## Outfit 2

### Asymmetric Blouse and Asymmetric Skirt

Reconstructed male tailoring garments: The blouse was made by wasted parts of our other production pieces, the Asymmetric blouse components are collar and cuffs of shirts, a sleeve, and pockets of a jacket. The skirt was trousers, redesigned and use in its reverse, with the pockets exposed. That made it design with the existing lines, with a bias application.

## Outfit 3

### Asymmetric Jumpsuit

Reconstructed male tailoring garment: The Asymmetric Jumpsuit is constructed by a jacket and a trousers, we manipulated the parts of the jacket to create the top and the trousers the bottom. The lapel used as to form a detail of the asymmetric neckline. The upcycled piece maintains all the generous pockets from the male tailoring clothes.



## Outfit 4

### Contê Dress

Upcycled and reconstructed male tailoring garment: Contê Dress have many cuts in the shaping that allows to fit different sizes of textiles. Made from shirts leftover and defected textile from the local confection. The collar detail is a cuff from a shirt and the textile pockets are from a vest. The others parts are from shirts and leftover fabrics.

