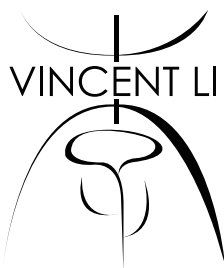


# FASHION SUMMIT

## 10 - 12 SEP

**Fashion Summit (HK) Design Pavilion**  
**Global Designers' Sustainable Fashion Showcase**

### Vincent Li



### Biography

Starting life in the vibrancy of Shanghai, China, Vincent Li trained as a dancer from a young age. He took the path into the technical world of IT from School but made the bold full circle of coming back to his true self by re-entering the quixotic world of the arts to design fashion.

Vincent studied fashion in Melbourne and Hong Kong. In 2013, Vincent took his internship at J.W. ANDERSON when he returned to Australia to start his label, VINCENT LI, in 2014, which based in Melbourne. What is it about Vincent that we all remember on that first meeting? It's the bright welcoming quiet friendliness and then the effervescent laughter that just about captures everyone into his world and leaves an indelible impression. But chat a bit further and you will find out more. Vincent's passion and love for fashion is not just to create something new and amazing to wear but it's much deeper, he wants to capture the emotions and heart of the wearer. It's not the aesthetics but the whole; you put the clothes on and then begin the journey into intellectual artisanship which each of his garments aims to instil. The designer's personality is infused into every piece he creates.

In 2015, VINCENT LI showcased its "Existence" collection at MENSKE, Melbourne's fashion event. At Melbourne Spring Fashion Week 2015, VINCENT LI collaborated with FRED HATES FASHION to combine film and fashion show together. In the same year, VINCENT LI also participated in London Men's Fashion Week and Shanghai Fashion Week.

In 2016, VINCENT LI presented its "Left Ear" collection with the Melbourne orchestra New Palm Court during the Viking Australia Melbourne Fashion & Cultural Festival. VINCENT LI's "Disguise" collection was selected for Melbourne Fashion Week 2016- Fashion Industry Creative Series Show. In September 2016, Vincent Li was selected as a Not Just A Label Global 50 Emerging Designer to exhibit at Origin Passion & Beliefs 2016 in Milan.

In 2018 Seven Australian fashion designers (Sarah Joseph Couture, A.BCH, EWOL, Keegan, Leah Da Gloria, Vincent Li, and LunarSand) came together in Australia's first ever film-fashion industry collaboration for the runway seen in Australia, with each design exhibited elements of Jurassic World iconography - known so well from the big screen - reimagined as designer couture for the runway and the retail racks.

The 2018 "Mirrigang" collection was presented at Hong Kong Design Week and Melbourne, it is the first collaboration of the brand with Australian Government Aboriginal fashion.

In 2019, VINCENT LI collaborated with Hong Kong Ballet on the Wear-Dance Project with the Choreographer - Helen Lai.

In 2021, VINCENT LI was selected by Fashion Scout and Fashion Scout China, and presents AW21 Collection "Voice Without Trace" for London Fashion Week China Trip 2021.

### About VINCENT LI

VINCENT LI is a genderless and sustainable Fashion Brand. In 2014, It was established in Melbourne, Australia. In 2019, the brand was relocated to Hong Kong. VINCENT LI offers ready-to-wear clothing and accessories, and provide collaborative design services across arts, dance, film, hospitalities and more.

Vincent Li considers each of its seasons an expressive new chapter for the label. It starts with developing the depths of an intellectual topic and transforming a theme into what some may see as a piece of art to wear.

VINCENT LI clothes combine the soft almost feminine aspects the western eye detects in orientalism with the more masculine form of western men's clothing. It's something different; it might bring a hint of trepidation to the wearer but at the same time is uplifting because it also brings the wearer into a new aesthetic. As Vincent says, "beauty exists because perfection does not".

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## Outfit 1

From collection "VOICE WITHOUT TRACE", VINCENT LI designs the artwork as "A screaming women". The artwork was firstly hand-drawn and later edited digitally. The brand worked with Think Positive Design Studio to digitally print the artwork onto wool twill. Wool is sustainable, renewable and eco-friendly fabric. Think Positive is an internationally renowned innovator in digital direct-to-fabric printing. The company was set up in Sydney 37 years ago and now also has a studio in London. The technique allows for printing on smaller lengths of fabric, lessening demand for water, chemicals and textile waste. The ink used is a water soluble, and environmentally friendly dye. The excess dye is recycled. The fabric is first coated with a mixture of seaweed thickener, urea, salt, and lemon juice. The benefits of working with THINK POSITIVE, it is more flexibility in design and it provides a beautiful selection of nature fibre and sustainable fabrics. It has no minimum order quantity, so we can minimise the fabric wastes as the lowest level as possible. The long coat is made in Italian Wool Twill with digital print and padded 100% cotton. The trousers are made in 100% wool Twill and padded 100% cotton.



## Outfit 2

From collection "Voice Without Trace", the story behind it is a surreal journey with voices or sounds surrounding us. The designer captures the emotional moments and mental traumas of the experience, and the artwork reflects the combination of them. The digital prints of this artwork by THINK POSITIVE Design Studio are used for the long coat and the trousers. The fabrics for the long coat are 100% Italian Wool Twill and padded 100% Cotton. The trousers are made in three types of fabrics – 100% silk, 45% AU CASHMERE 55% WOOL, and 100% Wool Italian Twill. The fabrics are sourced from Bliss fabric, which is more than just exporter, but it is a way of life that we are eager to share with the world around us. It provides a wide range of sustainable fabric choices with their passion.

## Outfit 3

From collection "Voice Without Trace", this genderless long shirt can be worn over a trouser or be worn as a dress. The loose fit silhouette can be easier for different body shapes. Main artwork is digitally printed on 100% Silk by Bliss Fabric. The rest of garment is made in Linen and EcoCosy® blend.

EcoCosy® is made from certified sustainable wood pulp. Obtained certification from the U.S. Department of Agriculture confirming all products are 100% biabased. Manufacturing practices meet the requirements of the highest level of Sustainable Textile & Leather Production by OEKO-TEX® certification standards. The VC (virtual certification) technology and credible label system guarantee consumers' rights and benefits.



## Outfit 4

From collection "Voice Without Trace", the genderless look pairs a skirt for men and women. The design has sound-wave like details. Top is made in 100% Cotton, and a digital print panel made in 100% Italian Wool Twill. The artwork by Vincent Li is digitally printed by Think Positive Design Studio. The Pankou Knots are not only for decoration, but also can transform the top into a different look. It is adjustable by different waist sizes and fits with different tastes. We offer more uses of our designs to our customers. The skirts are made in three fabrics – 100% Silk, 100% Italian Wool Twill with digital prints, and 100% wool suiting.

We work with a Hong Kong Local factory for developing our samples and part of our production. Lok Wan Social Services was established in 2000 and is a public charity enterprise recognized by the Inland Revenue Department. It represents its spirit of serving the people of Hong Kong with all their heart and soul. It provide diversified services such as employment services, social enterprises, child and youth development, and poverty alleviation development for disadvantaged groups, children from grass-roots families, young people, the elderly, and new arrivals.

