

FASHION SUMMIT

10 - 12 SEP

Fashion Summit (HK) Design Pavilion

Global Designers' Sustainable Fashion Showcase

Vickie Au



Biography

Designer Vickie AU, experienced Fashion Designer with a demonstrated history of working in the apparel and fashion industry for twenty years, skilled in trend analysis, corporate's branding, fashion design and education.

She established "V Visionary Design Studio" on 2018 with the focus on sustainable fashion and launched her sustainable fashion brand "V VISSI" on 2019.

In addition, Vickie extended her business not only in sustainable fashion but also with the goal of "Fashion for Good". She developed the social innovation team, "Look Cool Do Good" to execute the empowerment with the community, fashion industry stakeholders and corporates through "Collaborative, Innovative and Sustainable" to co-create her products and services with the sustainable and community empowerment concept. She awarded the funding from Create Hong Kong and SIE Fund to support her "Fashion for Good" business concept on "Creativity, Transformation, Sustainability".

International Award

Red Dot (Germany) "Best of the Best" Award 2021 in Design Concept
The Winner for IDA's Fashion Design of the Year Award 2020 (USA)

International Design Awards (USA) 2020, Gold in;

• Pret-a-porter, Men

• Pret-a-porter, Women

International Design Awards (USA) 2020, Silver in;

• Apparel Category & Runway Collections

• Textile And Materials and Apparel Category & Apparel Projects

• Other Fashion Designs, Recycle & Sustainable Fashion,

A' Design Award (Italy) Bronze in Green Design Category

International Show

London Fashion Week FW 2018

Copenhagen Fashion Week FW 2017

Amazon Tokyo Fashion Week SS 2017

About V VISSI

V VISIONARY DESIGN STUDIO is managed by VICKIE AU, the Founder and Creative Director.

With more than 20 years of experience under her belt, Vickie left her comfort zone and established her Fashion Design Consultancy Company, V VISIONARY on 2018 with the positioning of "Fashion for Social Good", and the brand "V VISSI:revisit" in 2019 with sustainable and intelligent fashion for the global audience.

Fashion is the second most polluting industry globally. We believe that sustainable initiatives are the key for make the better environment in the world.

Guided by the concept of Sustainable, Innovative, Collaborative, we target to co-created with the experienced-profession, fashion & apparel stake holder to design and customise sustainable and ethical products. We are the one-stop solution that helps your business make socially and environmentally conscious choice.

We are also assisting some NGO/social enterprise and corporate for the business matching and giving the opportunity to both of them to co-create the product and service in a way of shared value and sustainability approach.

Both the mission of "V VISIONARY" and "V VISSI:revisit" is doing with the products and services by re-examining and re-inventing from material to supply chain in the fashion industry, revisit what we dress, extend the learning process and influence the way of living, not only for the industry, but the public with a new and sustainable lifestyle.

CONTACT US

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Outfit 1 & 2

Concept of "Shades of Green"

We explore different fashion design solution season by season. We collaborate with the supplier or manufacturer to co-create a products with green solution.

Upcycling Series

Collaborate with the garment factory, integrate the designer creative, innovative and taste, and upcycled the re-owned international brand to be a be-spoked party-dress.

Every design demonstrates the green solution.....

Innovation – by the revolution of Supply Chain and Re-design
Theory Shirt + J Crew Wedding Dress



Innovation – by the revolution of Supply Chain and Re-design
Theory Shirt + J Crew Kimono Dress



Outfit 3 & 4

Concept of "Fabric Story"

We explore different fabric and material season by season. We collaborate with the supplier or manufacturer to co-create a products with green solution. With the transparency of fibre source, making-of the fabric process, in a way of educating consumer to appreciate better quality of fabric and textile.

Multi-Styling Series

In the good quality basis, transformable design is a practical solution which allows a piece of garment to be transformed into different looks to serve diverse individual needs and purposes.

Every products demonstrate the green solution.....

