

FASHION SUMMIT

10 - 12 SEP

Fashion Summit (HK) Design Pavilion

Global Designers' Sustainable Fashion Showcase

Mannat Gupta



MANNAT GUPTA

Biography

Growing up in the place of Indian mountains and myths, Uttarakhand, Mannat Gupta always had a keen eye for art and design. A fashion design graduate from one of the prestigious Parsons School of Design, her time in New York exposed her to a diverse set of cultures, communities and ideas. It was in this metropolis that her flair for creative thinking and fashion grew leaps and bounds.

In 2019, Mannat started experimenting with colours. This led her to take her expertise in design and the business acumen she received from her family to launch her namesake label in 2020. On launching her label, she first started experimenting with natural powder dyes which resulted in innovative textures and patterns on fabrics.

This fuelled her further to launch her first collection, a compendium of easy separates, timeless cuts and sophisticated materials, for her label. More than anything, Mannat's design philosophy has always focused in serving as an armour for modern-day women who epitomize strength and independence.

Her creations, thus, often give precedence to comfort and fit. Other than her clothing label, Mannat hopes to keep giving back to society. She has previously volunteered for an NGO called Devbhumi Rural Development Society, where she taught underprivileged children how to read and write, along with providing them with free healthcare, dental care and martial art classes.

About MANNAT GUPTA

Mannat Gupta is a contemporary label born out of the desire to dress our eternal muse: inspiring women around the globe who symbolise strength and simplicity.

This exacting ethos extends to everything we do at our studio.

From the earnestness with which we select our lush, featherlight fabrics to the minimal silhouettes that are finished with discerning details, each piece.

Many of our pieces are characterised by a rich, contrasting colour palette and notable textures created with meticulous hand-pleating and manipulation of various fabric weights. A departure from stuffy tailoring, the touch and feel of our materials shape-shift as the wearer moves. Our design philosophy is, thus, a culmination of an aesthetic that is lucid yet luminous; timely yet time-tested; and leisurely yet long-lasting.

A common thread of versatility and functionality ties all our collections together. Naturally, each material, technique and cut are made with our transcending realities in mind. A careful marriage between opulence and ease, all our creations can be translated and worn for myriad seasons, destinations, and moods.

However, more than anything, we want to be a part of a universe that supports, uplifts and celebrates all kinds of tenacious women; a world where style and substance go hand-in-hand.

At Mannat Gupta, we're on a journey—pertinent, disarming and omnipresent in each one of our endeavours—that illuminates us time after time.

CONTACT US

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STUDIO WORKSHOP Address

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Outfit 1

Back-pleated jacket in beige:

Crafted from supple rexine and lined with luxe satin, this knee-length jacket is a utilitarian style that aces both quality and fit. It's detailed with pleating on the back, cargo pockets and a leather belt for fastening. Layer it with matching pants and your favourite leather boots.

Fabric: Artificial leather
SKU: MG_BYD_04



Outfit 2

Sleeveless ruched and pleated maxi in black:

This flattering maxi dress is crafted from black satin crepe. This floor-length style features delicately draped and pleated details on the front and back. This one fastens with an invisible zipper and the see-through net on the waistline sculpts the figure. Complement the black shade with gold accessories.

Fabric: Satin crepe
SKU: MG_BYD_07

Outfit 3

Ruched bodice mini dress in white:

Understated yet impactful, this mini dress is cut with a one-shoulder neckline and draped ruched effect on the front and back. It comes with a sheer bell sleeve and features an invisible zipper on the side. Wear yours with strappy sandals and a clutch.

Fabric: Chiffon
SKU: MG_BYD_18



Outfit 4

Cut-out pleated maxi in green:

Cut from smooth georgette crepe, this head-turning sleeveless maxi features a cutout at the waist and falls to a floor-skimming hem with a dramatic split. Complement the green colour with silver or gold accessories.

Fabric: Georgette crepe
SKU: MG_BYD_12

