

FASHION SUMMIT

10 - 12 SEP

Fashion Summit (HK) Design Pavilion

Global Designers' Sustainable Fashion Showcase

Aries Sin

Biography

Aries Sin Mei-Yuk, Founder and Creative Director of MODEMENT, is a multiple award-winning fashion designer based in Hong Kong. In 2013, Aries was listed as the "Next Generation of Design Talent – 40 under 40" and presented the bronze award of "Design for Asia Award 2013" by Perspective Magazine. In 2014, Sin was awarded "Asian Top Fashion Designer of The Year (Prêt-a-Porte Category) 2014 by Fashion Asia China. In years, Sin's designs have been sought after by celebrities, including J. Alexander, American TV personality best known for his presence on the all-time hit show, "America's Next Top Model" and the like.

During Aries' fashion career, she has been actively involved in multiple collaborations, including the pop-up store launched with Hong Kong fashion house Joyce Boutique, and a 6-month exhibition at Hong Kong heritage Museum by invitation. Still, her exceptional designs have won her numeral opportunities of collaboration with different great names such as Mini Cooper, PARCO, Giordano, I.T., Vidal Sassoon, Sun Hung Kei Property, Rosewood Hotel, City Contemporary Dance Company and more.

About MODEMENT

Established in 2010 by award-winning designer Aries Sin Mei-Yuk, MODEMENT is a Hong Kong-based fashion label that pioneers gender-neutral, sustainable and fluid fashion. The brand adopts a zero-waste approach to creation, with all garments made in Hong Kong from natural, sustainable materials. Since the first collection debuted at Hong Kong Fashion Week in 2013, MODEMENT has been showcased at Milan Fashion Week in 2017 and Paris Fashion Week in 2018.

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MODEMENT



Outfit 1

MODEMENT S/S 2021 – Incompletion

Black folded lace skirt
- Zero-consumption cutting



Outfit 2

MODEMENT S/S 2021 – Incompletion

Ivory swilling knitting vest
- Zero-waste design with artistic patching

Outfit 3

MODEMENT S/S 2021 – Incompletion

White upside down blouse

- Two ways wearing design
- Upcycling from dead stock blouse
- 100% cotton

Navy pleated skirt

- Zero consumption cutting and pleating



Outfit 4

MODEMENT S/S 2021 – Incompletion

Signature hand-weave lace blazer

- Hand-weave lace by leftover fabric

